

# The Event

Hilton Grand Ballroom  
Glasgow  
28th November 2021  
18:30 - midnight

## Contact Us

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The Scottish Hair  
& Beauty Awards  
2021



## Our Story

Celebrating our 10th year, The 'SHABAS' as they are affectionately known have become the biggest industry event in Scotland. There are 32 awards in total plus a special lifetime Achievement Award for a person who has distinguished his/ herself in the sector. Attracting a high level of participation from the beauty industry, local and UK-wide media, training and education institutions, celebrities, and amongst the public, the awards provide a platform for hair and beauty innovators across Scotland to showcase their talent in a professionally judged competition.

## Sponsorship packages

### Event Sponsorship

Be on stage and give 5 min product/ brand presentation - logo on all marketing material ... in association with - Logo on invitation and tickets - Logo on media board - Logo on stage & podium - Program inclusion - 1 x table at the after party in the VIP area - Inclusion in all social media - Opportunity to have live tweeter designated during the show - Branding in VIP area pre show £10k +vat

### Gold Package

Logo on media board & stage - Presentation of an award on stage - 1 x table in VIP at after party - Branding in champagne reception area pre show - Social Media - Pop up stand in drinks reception before & during event - Gold package £3250 + vat -

### Silver Package

Logo on media board - Logo on stage - presentation of an award - 1 x 4 VIP ticket - VIP tickets for after party - Inclusion on all marketing material pre and after the awards - Social media - Pop up stand in drinks reception before & during - Package £2500 +vat



## Winter Wonderland Ball

This year is themed 'Winter Wonderland Ball', where the winners are announced and receive their accolades from our celebrity host in front of an exclusive, professional audience. We invite you to have a supporting role and branding presence at this high profile event and be seen alongside the industry's brightest stars. Become a partner and enhance your brand's recognition

